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Project Equity
32 Ellison Avenue
Toronto, Ontario, Canada
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March 19, 2006

Re: Scream Against Genocide – High School Assembly Tour

Dear Principal,

I am writing to you on behalf of socially conscious youth who have come together to raise awareness on the genocide in Sudan and to make a difference. We represent both the private and public school systems and the many students enrolled in both who are disgusted with the apathy that the world is showing towards the situation in Darfur. In this region, hundreds of thousands have already been murdered systematically, while millions have been forced to flee their homes over the past 3 years. There is no question why the United Nations has declared it the “worst humanitarian crisis in the world”. Due to these horrific details, we have been working for months in collaboration with many high profile people and organizations to organize a movement of awareness and education on the topic.

It is in this respect, that I approach you with a proposal extremely fitting for your school and the Ontario educational curriculum. Members of Project Equity, a community based youth movement, have produced a short presentation that is powerful, meaningful and relevant to every student’s education. It regards the genocides of the past century as well as an in depth look into the current genocide in Darfur, Sudan.

We would like the opportunity to put on this presentation in the form of an assembly at your school. You would be opening up a learning experience to your students that is happening across the city. Many TDSB and private high schools are in the midst of setting dates for us to come in right now. As well, we have already arranged a student liaison from your school to help organize the affairs.

The assembly itself is 20-25 minutes in length and requires an auditorium that can be “blacked out” to project a slideshow. The content of the assembly is dramatic and moving but uncontroversial and produced without any political bias. We are available to run assemblies starting right away, right through to April 26th. In addition, we are willing to run two assemblies in one day if that is better fitting for your school’s set up.

I urge you to please contact me with any questions or concerns you may have. We will do our absolute best to work with you in everyway possible to make this an exceptional learning experience for every student. I can be reached by phone at: (416) 837-3114 or via email at: dberkal@projectequity.org.

Thank you for your consideration,

David Berkal
Project Equity - Director

Students Striving For Change...